



***Pet Insurance Provider Pets Best Insurance Announces Dr. Tom Greek as First Quarter Winner in 2012 My Vet's the Best Contest***

***Pets Best Insurance, one of the nation's leading pet health insurance providers, congratulates its first quarter winner in the 2012 My Vet's the Best contest, Dr. Tom Greek of Yorba Linda, California based Greek & Associates Veterinary Hospital.***



*Boise, ID- May 10, 2012- Dr. Greek has been selected as the winner of My Vet's the Best, after receiving a heartfelt nomination from client Liddy Kammer and getting a whopping 533 clicks in an online vote amongst himself and a handful other nominated veterinarians from around the country. Overall, Pets Best Insurance received hundreds of nominations this quarter.*

*Kammer's nomination was selected because she said that she thinks of Dr. Greek as both a fine vet and a dear friend.*

*"He has a passion for all types of animals and wants to offer his high level of care at prices that are affordable to nearly anyone looking out for the wellbeing of their beloved pet," Kammer said.*

Dr. Greek said he was elated with his win, adding that the \$1,000 prize money will allow him to help animals who are most in need of treatment.

"I feel very honored and thankful. This is very exciting. It gives us the opportunity to help animals in need that can't be helped otherwise," Dr. Greek said of helping animals when owners don't have the means to pay, or don't have pet insurance to help reduce out-of-pocket costs.

"The concern there is, if there is no treatment, the animals are going to be suffering or the owners are going to opt for euthanization if they can't afford treatment."

The pet insurance agency, which launched its first My Vet's the Best contest in 2011, expanded the contest in 2012 after seeing so much interest. The 2012 contest, which includes even bigger prizes than the year prior, began January 1, 2012 and will end January 1, 2013.

Pets Best Insurance President and Founder Dr. Jack Stephens said the pet insurance agency initially launched the contest to recognize veterinarians across the nation who have gone above and beyond for their clients and their pets.

"The contest also focuses on helping with the costs of veterinary treatment for stray animals or animals whose owners cannot afford to pay for veterinary care because they do not have pet insurance," Dr. Stephens said of the prize money awarded to the winning veterinarians.

Dr. Greek said he has always been a big fan of pet insurance.

"It gives owners the options to go after treatment and testing that they may have not been able to afford otherwise."

Pet owners are asked to nominate their vet and share why they think they are the best through a form on the Pets Best Insurance Facebook page and website. Every quarter, an internal panel selects six finalists from all received nominations. The six veterinarians and their client-submitted story will be posted to Facebook for public voting.



The 2012 My Vet's the Best contest will recognize a total of four winning pet owners and their veterinarians throughout the year.

Each quarter, the pet owner that has the story with the most votes will receive a \$200 cash prize and the winning veterinarian will receive \$1,000 for the treatment of animals in need, or those that do not have pet insurance. Then, a single grand prize winner will also be selected by Pets Best Insurance at the end of the year. The annual grand prize winner will receive airfare, hotel accommodations and registration for two to the 2013 Western Veterinary Conference—a leading continuing education conference for veterinarians.



More information about the contest, nomination process and rules can be found at: [www.petsbest.com/vetpromo](http://www.petsbest.com/vetpromo).

Pet insurance plans offered and administered by Pets Best Insurance are underwritten by Independence American Insurance Company, a Delaware Insurance company. Independence American Insurance Company is a member of The IHC Group, an insurance organization composed of Independence Holding Company, a public company traded on the New York Stock Exchange, and its operating subsidiaries. The IHC Group has been providing life, health and stop loss insurance solutions for nearly 30 years. For information on The IHC Group, visit:

[www.ihcgroup.com](http://www.ihcgroup.com). In states in which Independence American Insurance Company's new policy form has not yet received regulatory approval, Aetna Insurance Company of Connecticut will underwrite policies. To determine the underwriter in your state, please call Pets Best at 1-877-738-7237

For more information, visit Pets Best Insurance at [www.petsbest.com](http://www.petsbest.com) or phone 877-PetsBest (738-7237). You may also follow them on Facebook at [www.facebook.com/petsbestinsurance](https://www.facebook.com/petsbestinsurance).

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